

DAAD Kairo Akademie

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| Title of the Module: | PUBLIC SPEAKING SKILLS | Domain: | Communication |
| Trainer: | Ms. Sonja Drewes | Module Code: | C-01 |
| Date: | | Language of Instruction: | English |
| Duration: | One Day (9:00am– 4:00pm) | Target Group: | Graduates, PhD candidates, Post Docs, Team Leaders, Alumni |

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| CONTENT: | <p>Participants get to know a variety of rhetorical techniques to consider in preparation of presentations or speeches. Additionally, they explore the basic components of communication and how to integrate them effectively in their delivery of presentations or speeches. They get tips how to deal effectively with disturbances and to overcome stage fright. Last but not least, they have the chance to deliver an extract of their own presentation or speech and get a feedback.</p> |
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| LEARNING OUTCOME: | <p>By the end of the module, participants will be able to:</p> <ul style="list-style-type: none"> • Understand the basic components of communication • Integrate rhetorical techniques effectively in the preparation and delivery of your presentation or speech • Learn how to deal with disturbances and overcome stage fright • Discover your potential to deliver memorable and unique presentations or speeches |
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| ORGANISATIONAL REMARKS: | <p>Training Methods:</p> <ul style="list-style-type: none"> • Theoretical Inputs and Presentations • Practice through Open class and Group Discussions, Interactive Sessions, Case studies, Role Playing and more <p>Necessary tools:</p> <ul style="list-style-type: none"> • Data Show, Laptop, Flipchart, Soft Board, Flash Cards, Pins, Blank Papers, Pens, Markers, Glue, Scotch Tape |
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| ABOUT THE TRAINER: | <p>Sonja Drewes is a Business Coach as well as Language and Business Skills Trainer. She has long-standing working experience in office management in Germany and internationally, more than 12 years living and working experience in Egypt and the Gulf Countries, thereof more than 9 years working in and leading multicultural teams and 5 years training experience.</p> |
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